



LEAD Executive Programme

Nairobi, Kenya
16 – 19 April 2013

Objective

The AMSCO LEAD Executive Programme is designed for senior functional managers who need a broader perspective on company operations or who will become business-unit, division, or regional leaders in the near future. The Programme will equip participants with the skills to understand, recognise, and foster the right leadership qualities in themselves and in others; equip participants with new tools, skills and concepts to drive business performance; allow participants to effectively handle leadership complexities; and also allow participants to share experiences and ideas with other business leaders and an internationally-recognised and qualified faculty.



DAY 1	<p>Leadership & Transformation</p> <ul style="list-style-type: none"> – What do leaders really do – Organisational culture & values – Why do transformation efforts fail? – Institutionalising change
DAY 2	<p>Operations Management</p> <ul style="list-style-type: none"> – Processes used to create efficient and lean operations – Aligning operations to market needs – Focusing on problems – Functional vs. Corporate Strategy
DAY 3	<p>Strategy Implementation & General Management</p> <ul style="list-style-type: none"> – Designing high-performance organisations – Leading organisational change from ideas to action – Strategy formulation
DAY 4	<p>Financial Management</p> <ul style="list-style-type: none"> – Understanding and use of financial statements – Cash-flow analysis Using financial statements for decision making – Understanding of the Business Environment

Who Should Attend

AMSCO LEAD programme is for senior managers, and executives who lead a function or division. Their scope maybe local or regional.

Programme Benefits

By completing the AMSCO LEAD Programme, you will be better equipped to:

- Leverage leadership to impact organisational outcomes
- Effectively communicate at all levels
- Understand, recognise, and foster the right leadership qualities in yourself and others
- Balance technical concerns with strategic possibilities

Enrolment

Since this programme often fills to capacity, please submit your application (Enclosed) at least three weeks before the programme start date.

Program Fee

The fee of USD 1,500 includes tuition, instruction material, lunches and refreshments.

Contact

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Venue

Strathmore Business School

A Selection Of Companies Who Have Trained With ATMS/AMSCO

- International Finance Corporation (IFC)
- Housing Finance, Kenya
- Olympia Holdings, Kenya
- Fina Bank, Uganda
- Ecobank Kenya
- Bank of Africa, Kenya
- GroFin, Kenya
- GroFin, Uganda
- GroFin, Tanzania
- AAR, Kenya
- AAR, Tanzania
- AAR, Uganda
- East Africa Couriers, Uganda
- East Africa Couriers, Rwanda
- Tanzania Express Cargo
- KK Security Group, Kenya
- GTZ, Kenya
- Micro Uganda
- UAP Insurance, Uganda
- Quality Chemicals, Uganda
- Catalyst Principal Partners, Kenya
- Serena Hotels, Uganda
- Synovate, Kenya
- Synovate, Uganda
- First Chartered Security, Kenya
- Zantel, Tanzania
- Coopers Brand Kenya
- Chase Bank
- Research Solutions
- Wananchi Group
- Uganda Insurers Association
- Kenya Association of Manufacturers
- Kenya Tourist Board
- Opportunity Bank, Kenya
- Kilimo Trust, Uganda
- Alliance Insurance Brokers, Rwanda
- Rwanda Microfinance
- Continental Discount House, Rwanda
- Kenya Broadcasting Corporation
- AKO Law, Tanzania
- Lion Assurance, Uganda
- Kenya Broadcasting Corporation
- Planning Interiors
- Tujijenge - Tanzania



A Regional Project of the UNDP